

# Cynthia Ryan

graphic communication

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## DEGREE

December 1999  
*Summa Cum Laude*  
Bachelor of Arts  
Castleton State College

## EDUCATION

Castleton State College  
Castleton, Vermont  
1997 to 1999  
Area of study:  
Communications/Visual Media

Yukon Kuskokwim  
Community College  
Bethel, Alaska  
1988 to 1990  
Area of study: Business with a  
concentration in accounting

De Anza College  
Cupertino, California  
1982 to 1984  
Area of study: Music with a  
concentration in voice

## COMPUTER SKILLS

Macintosh OS  
Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe InCopy  
Adobe Go Live  
Adobe Bridge  
Adobe Acrobat  
Quark XPress  
Macromedia Dreamweaver  
Macromedia Fireworks  
Microsoft Word  
Microsoft Excel

## DESIGN SAMPLES

View my work at  
[www.cynthiaryangraphic.com](http://www.cynthiaryangraphic.com)

## WORK EXPERIENCE

### Cynthia Ryan: Graphic Communication

July 1998 to present  
*Owner*

I provide graphic design services in both print and web media to businesses from my studio in Rochester, Vermont. I am involved in all aspects of the design process from creative brainstorming with clients to final press supervision; this includes developing a consistent brand identity, supervising photo shoots, scanning and color correcting images, formatting text files properly, laying out projects, and collaborating with editors, photographers, illustrators, printers and other outside vendors.

### Inner Traditions • Bear & Company

February 2002 to March 2008  
*Production Manager and Web/Intranet Development Manager*

At the Inner Traditions publishing house I managed a staff of five designers and was responsible for overseeing the design and production of 68 books per year as well as a broad range of corporate collateral including catalogs and a wide variety of promotional sales pieces. My position required exceptional organizational skills and the ability to handle multiple tasks while meeting strict publishing deadlines.

Additionally, I was in charge of the company web-site and directed its redesign from a static HTML site into a dynamic database driven e-commerce site. This project included overseeing the design of a back-end graphical user interface and web-based application platform capable of exporting all data in ONIX xml format for interfacing with on-line book vendors such as Amazon.com.

### Castleton State College

January 2000 to December 2004  
*Adjunct Professor - part time*

I taught graphic design to students of varying skill levels. The courses included Introduction to Web Design, Introduction to Computer Graphic Design, Advertising Design, and Publication Design. Classes were taught in a lab setting utilizing the latest software on the Macintosh platform.

### LMW Design, Inc.

August 1999 to February 2002  
*Graphic Designer*

I was responsible for design and layout of web, print, and other media. I coordinated the creative process with clients. Major clients included Rutland Regional Medical Center, Houghton Mifflin, and CVPS.

## OTHER

- I have worked for the airline industry, owned a video store in a remote Alaskan village, and have sung professionally in a wide range of styles at a variety of venues.
- I enjoy acting, hiking, gardening, reading and endlessly learning new things,

## REFERENCES

Barbara GoldSchmidt, *Public Relations*  
Swedish Institute  
212.924.5900 ext.150  
[sinews@swedishinstitute.org](mailto:sinews@swedishinstitute.org)

Peri Champine, *Art Director*  
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Laurie Musick Wright, *Owner*  
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